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# EUROPEAN TEACHERS ACADEMY

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<b>Course title:</b>	<b>Introduction to Fundraising. Fundraising in action – easy-to-use tools for school funding success</b>
<b>Course description:</b>	Fundraising is a process of obtaining funds or donations in kind by means of approaching individuals, companies, charitable foundations or government institutions and asking them for support. During the course participants will learn about best fundraising practices from all over the world. We will focus on fundraising tools – more than 25 ways of raising funds. On this basis we will discuss fundraising solutions for your school/institution and learn how to implement fundraising as a long-term process. Effectively managed fundraising process involves an immediate search for people sharing our interests: the supporters of our organisations, of our good cause. It also gives a chance to cooperate and enjoy our attempts to achieve the objectives set.
<b>Competences acquired by participants:</b>	<p>The main objectives of the training are to know about theoretical basics of:</p> <ul style="list-style-type: none"> <li>– Fundraising &amp; crowdfunding</li> <li>– Fundraising tools</li> <li>– Donor development cycle and membership programs</li> <li>– Social charity campaigns</li> <li>– Fundraising campaigns</li> </ul> <p>On this basis we will look for the answers:</p> <ul style="list-style-type: none"> <li>– How to apply fundraising in your school or institution</li> <li>– How to prepare a fundraising plan for your projects</li> <li>– How to present your projects</li> </ul>
<b>Target groups:</b>	Teachers from primary to high school, school administration, youth workers
<b>Daily programme:</b>	<p><b>WHAT HAVE WE GOT</b> The lecture will give us knowledge of fundraising basics and fundraising tools. The teamwork will focus on fundraising practices in your school/institution. We will learn: What are your fundraising goals. What was done so far, what fundraising tools you used. Which practices are in good style and which are not. What really worked for you.</p> <p><b>NEW IDEAS</b> We will learn about examples of fundraising campaigns from</p>

	<p>all over the world and we will see how it all worked inside.</p> <p>We will learn theoretical basics of fundraising good practices and focus on new fundraising ideas for your school/institution.</p> <p><b>IMPLEMENTATION</b> We will summarise our work and we will plan your teamwork in your school/institution and implementation of new fundraising ideas.</p>
Will participants receive a ready set of teaching materials / <b>course methodology</b> for future implementation in their school?	No.
<b>Dates:</b>	The current dates of our courses can be found on our website.
<b>Location:</b>	Krakow, Poland.
<b>Social programme:</b>	The social programme activities are included within your course fees!



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#### Contact us

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